

Richmond Football Club & Bendigo Bank initiative

FAQs

What is the collaboration between Bendigo Bank and Richmond Football Club?

Richmond has a long and proud history, with a strong sense of community. Industry leaders with a vision to be a Strong and Bold Premiership Club, and a relentless commitment to innovation. True to this commitment, the Club is currently considering the opportunity to partner with Bendigo Bank to establish a new way of banking for the Richmond Football Club community.

How would the Richmond and Bendigo Bank initiative work?

The model is simple and based on Bendigo Bank's **Community Bank**[®] model that has given over \$205 million dollars back to Australian communities. As Richmond members, supporters, players or staff, you do your banking with Bendigo Bank through the Bendigo Bank and Richmond initiative, and profits are returned to the Richmond Football Club community to invest in projects and programs strengthening the future of the Club. It is important to note that those banking in this initiative become Bendigo Bank customers, and financial information will not be shared with the Richmond Football Club.

What sort of projects might the profits support?

- Support the development pathways for all players
- Support the Club's work with young Indigenous people via the Korin Gamadji Institute
- Support the Club's work in the community, such as the Bachar Houli Foundation
- Support the talent identification pathways in the Club's Next Generation Academy zone
- Assist the funding of a major re-development of Richmond's home, at Punt Road Oval
- Provide state of the art facilities and equipment for the Club's Football programs

Who will decide where the money is allocated and what projects it will support?

Richmond Football Club will establish an Advisory Board – representative of the Club's community – which will oversee and promote the initiative and make decisions on the projects and programs that are supported. To further strengthen connection to the community, an open application process will be developed as a way for the Club's sporting and community groups to submit proposals for grants and support at the local level.

How do I support the initiative?

Supporting the initiative is easy, simply complete the short 5-minute survey at bendigobank.com.au/richmondfc. Your survey responses are vital in helping us to determine whether this collaborative banking initiative would work at Richmond Football Club. You can also open an account or transfer some or all of your banking (personal or business) to support the Bendigo Bank and Richmond banking initiative now. Bendigo Bank has some great offers that are available for Richmond Football Club members, supporters & players and staff. To find out more, contact Ashley Wijey (0408 768 978 or ashley.wijey@bendigoadelaide.com.au) or complete the enquiry form on the webpage.

Will there be a Bendigo Bank presence at Richmond Football Club?

The possibility of a physical presence has not been ruled out and this will be explored through this process. The banking system would be based on Bendigo Bank's Community Bank model, with most transactions completed online, over the phone or at any of Bendigo Bank's branches throughout Australia. There will also be dedicated Richmond Football Club mobile bankers available to meet with you at a mutually agreed location.

What products will Bendigo Bank offer through the Richmond Football Club, should the initiative go ahead?

The Bendigo Bank and Richmond Football Club partnership will see all Bendigo Bank group products and services on offer. This includes, a full suite of consumer and business banking products, transaction and savings accounts, home and personal loans, credit cards, insurance and more. All of Bendigo Bank's products and services can be found at bendigobank.com.au.

Check out the special offers for Richmond Football Club members, staff and players at bendigobank.com.au/richmondfc, or by contacting Ashley Wijey (0408 768 978 or ashley.wijey@bendigoadelaide.com.au).

